

WORKSHOP DESCRIPTIONS (continued)

Session L FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG

(3:30 p.m. to 4:30 p.m. — SABINE HALL ROOM 117)

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development

Session M NEW WORKSHOP Movement Making: Mental Health and Students Rights Advocacy

(3:30 p.m. to 4:30 p.m. — WICHITA HALL ROOM 103)

83 percent of college students experience a mental health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies, Using interactive activities students will learn how to effectively advocate for better policies.

Presentation resources: Assessment guide, Prezi, and handouts

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Assess the mental health policies and supports on campus
- Determine which mental health supports or policies can be improved and how to advocate for change effectively.
- Know how to implement better mental health policies and create a more inclusive community on their campus.

ASGA WORKSHOP PRESENTERS

Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at dot.cards/drivickyg
- thestrengthsdoc@hotmail.com



In SABINE HALL ROOM 117

Kat Klawes, M.A.

- Founder of the College Campus Oversight Advocates
- Policy advocacy consultant
- Former SGA President at Northern Michigan University
- Buzzfeed and Bank of America “50 Under 50” honoree
- ustooadvocates@gmail.com



In WICHITA ROOM 103

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 40 years
- butch@asgaonline.com



In SABINE HALL ROOM 118



Thank you to Dallas College Richland Campus for hosting this conference!



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DALLAS

IMPROVE YOUR STUDENT GOVERNMENT

Saturday, November 9, 2024

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

SABINE HALL ROOM 118

9:00 a.m. to 9:20 a.m. — Welcome

- Vicky Goodin, Ed.D., Emcee
- SGA President, Dallas College Richland

SABINE HALL ROOM 118

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

- 13 Steps to a Super Student Government** — Butch Oxendine
SABINE HALL ROOM 118
- Who Said There's No "I" in Team?** — Vicky Goodin, Ed.D.
SABINE HALL ROOM 117
- NEW WORKSHOP 101 Activities & Action Items for SGs** — Kat Klawes, M.A.
WICHITA HALL ROOM 103
- NEW WORKSHOP Becoming a Purple Cow: Extraordinary and Ethical Leadership** — Kelly Sonnanstine, MPA/MPS
WICHITA HALL ROOM 115

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

- The 25 Worst Mistakes Your Student Government Can Make** — Butch Oxendine
SABINE HALL ROOM 118
- Do the Right Thing: Ethics and Your SGA** — Vicky Goodin, Ed.D.
SABINE HALL ROOM 117
- NEW WORKSHOP SG 101: Getting Student Feedback, How & Why** — Kat Klawes, M.A.
WICHITA HALL ROOM 103

12:00 p.m. to 12:45 p.m. — Lunch
SABINE HALL ROOM 118

12:45 p.m. to 1:00 p.m. — ASGA Halftime
SABINE HALL ROOM 118

1:00 p.m. to 2:00 p.m. — Training Block 3

H. How to Make Students Care About Your SG: Create "Signature Programs" — Butch Oxendine
SABINE HALL ROOM 118

I. Mission SGA! — Vicky Goodin, Ed.D.
SABINE HALL ROOM 117

J. NEW WORKSHOP Making Your Campus & Student Government Inclusive — Kat Klawes, M.A.
WICHITA HALL ROOM 103

2:00 p.m. to 2:15 p.m. — Networking Break

- 2:15 p.m. to 3:15 p.m. — Roundtables
- **BONUS WORKSHOP How to Improve Your SG's Web & Social Media Presence** — Butch Oxendine
— SABINE HALL ROOM 118
 - Presidents, Vice Presidents, Secretaries & Treasurers
— SABINE HALL ROOM 117
 - Senators, Representatives, Judicial Branch, and Committee Members — WICHITA HALL ROOM 103
 - Advisors — WICHITA HALL ROOM 115

3:15 p.m. to 3:30 p.m. — Networking Break

3:30 p.m. to 4:30 p.m. — Training Block 4

K. What Can Your Student Government Really Accomplish? Choose Realistic Goals — Butch Oxendine
SABINE HALL ROOM 118

L. FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG — Vicky Goodin, Ed.D.
SABINE HALL ROOM 117

M. NEW WORKSHOP Movement Making: Mental Health and Students Rights Advocacy — Kat Klawes, M.A.
WICHITA HALL ROOM 103

4:30 p.m. to 4:35 p.m. — Break

- 4:35 p.m. to 5:00 p.m. — Wrap-Up & Raffle
- Vicky Goodin, Ed.D., Emcee
 - Ultimate Connectors Raffle (return your evaluation form to enter)
 - **A Challenge to Your Student Government** — Butch Oxendine
SABINE HALL ROOM 118

Download conference workshop handouts at <https://bit.ly/3QmCNaG>





WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government** (9:30 a.m. to 10:45 a.m. — SABINE HALL ROOM 118)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes presentation software, and printed handouts. **Level of Interactivity (from 1 to 5, five being very interactive):** 3
Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **Who Said There's No "I" In Team?** (9:30 a.m. to 10:45 a.m. — SABINE HALL ROOM 117)

Confronting members on issues, behaviors, and other performance related matters, can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up. Participants will be provided with a sample conflict styles inventory, facilitator's guide and tips on bringing the session back to your campus.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video), as well as printed handouts. **Level of Interactivity (from 1 to 5 being very interactive):** 4
Learning Outcomes. After attending this session, participants should be able to:

- Provide a basic self-reflective understanding of their triggers for conflicts and
- Content knowledge of techniques to engage in confrontations
- Recognize when it is necessary for officer or advisor intervention

Session C **NEW WORKSHOP 101 Activities & Action Items for SG's** (9:30 a.m. to 10:45 a.m. — WICHITA HALL ROOM 103)

Student government is a group of students that are charged with managing a wide range of events, activities, programs, policies and initiatives around school, they are the voice and tasked with creating change on campus. Learn from a former SG President and Higher Education Consultant about different activities, initiatives, and programs for your SG! It will include information on how to determine which initiatives to undertake, starting initiatives and programs, and a list of 101 ideas!

Presentation resources: Assessment guide, Prezi, and handouts
Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Learn tools to help assess which initiatives SG should prioritize
- Understand how to prioritize and organize initiatives
- Recognize and learn common SG initiatives

Session D **NEW WORKSHOP Becoming a Purple Cow: Extraordinary and Ethical Leadership** (9:30 a.m. to 10:45 a.m. — WICHITA HALL ROOM 115)

Join us for an engaging presentation that explores the concept of the "Purple Cow" as introduced by Seth Godin, and discover how extraordinary leaders can embody this idea through ethical practices. This session will emphasize the importance of being remarkable in a competitive landscape while maintaining integrity and authenticity in leadership.

Learning Outcomes. After attending this session, participants should be able to:

- Understand the significance of being a "Purple Cow" in leadership—standing out through innovation and uniqueness.
- Explore the traits of effective leaders who inspire creativity and ethical behavior in their teams.
- Learn how to create a culture that promotes both remarkable innovation and ethical decision-making.
- Gain insights from notable examples of leaders who exemplify these qualities.

Session E **The 25 Worst Mistakes Your Student Government Can Make** (11:00 a.m. to 12:00 p.m. — SABINE HALL ROOM 118)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points. **Presentation Resources:** The session utilizes presentation software, and printed handouts. **Level of Interactivity (from 1 to 5, five being very interactive):** 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session F **Do the Right Thing: Ethics and Your SGA** (11:00 a.m. to 12:00 p.m. — SABINE HALL ROOM 117)

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building. **Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts. **Level of Interactivity (from 1 to 5, five being very interactive):** 3.5
Learning Outcomes. After attending this session, participants should be able to:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA

Session G **NEW WORKSHOP SG 101: Getting Student Feedback, How & Why** (11:00 a.m. to 12:00 p.m. — WICHITA HALL ROOM 103)

Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.

Learning Outcomes. After attending this session, participants should be able to:

- Understand how to use student feedback effectively
- Assess the student feedback collection methods for their SG
- Know how to utilize tools to better collect student feedback
- Learn how to actively engage students on their campus

Session H **How to Make Students Care About Your SG: Create "Signature Programs"** (1:00 p.m. to 2:00 p.m. — SABINE HALL ROOM 118)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes presentation software, and printed handouts. **Level of Interactivity (from 1 to 5, five being very interactive):** 4
Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session I **Mission SGA!** (1:00 p.m. to 2:00 p.m. — SABINE HALL ROOM 117)

Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building. **Presentation Resources:** This session utilizes PowerPoint/Keynote, as well as printed handouts. **Level of Interactivity (from 1 to 5 being very interactive):** 3.5
Learning Outcomes. After attending this session participants should be able to:

- Learn the difference between a mission statement and a vision statement
- Practice developing a mission statement
- Practice setting goals and making an action plan that will work



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Session J **NEW WORKSHOP Making Your Campus & Student Government Inclusive** (1:00 p.m. to 2:00 p.m. — WICHITA HALL ROOM 103)

Inclusive campuses and student governments can help build a culture that encourages students, SG members, and others to share their ideas, empower them to make decisions, work toward a common goal, and make sure everyone's voice is heard. Learn from a former SG President and Higher Education Consultant about how to make your SG and campus more accessible and inclusive. This session will focus on diversity, equity, and inclusion geared towards SG members and advisors. It will include information on how to assess your SG and campus for accessibility and inclusion, including accountability and communication. Attendees will receive an accessibility checklist and how-to guide.

Level of interactivity: 4
Presentation resources: Assessment Guide, Powerpoint, Handouts
Learning Outcomes. After attending this session, participants should be able to:

- Understand different facets of diversity, equity, and inclusion
- Know how to make meetings more inclusive
- Assess their SGs and campus on different inclusivity measures
- Learn how to advocate to make SG and campus more welcoming and inclusive to all

BONUS WORKSHOP **How to Improve Your SG's Web & Social Media Presence** (2:15 p.m. to 3:15 p.m. — SABINE HALL ROOM 118)

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

Presentation Resources: This session utilizes the internet. **Level of Interactivity (from 1 to 5 being very interactive):** 2
Learning Outcomes. After attending this session, participants should be able to:

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

Session K **What Can Your Student Government Really Accomplish? Choose Realistic Goals** (3:30 p.m. to 4:30 p.m. — SABINE HALL ROOM 118)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format, and an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback. **Presentation Resources:** The session utilizes presentation software, and printed handouts. **Level of Interactivity (from 1 to 5, five being very interactive):** 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

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