WORKSHOP DESCRIPTIONS (continued)

Session O FOR ADVISORS Leadership Development: Developing the **Leaders Within Your SG**

(3:30 p.m. to 4:30 p.m. — ROOM 103)

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory. Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building. Presentation Resources: The session utilizes PowerPoint, as well as printed handouts. Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- · Learn practical new strategies on leadership development

NEW WORKSHOP Going Public With Your Faith! Be the L.I.G.H.T. (3:30 p.m. to 4:30 p.m. — ROOM 115)

Whether you believe or not, this workshop is for you! If your efforts are to encourage and influence others in your walk with faith positively, you must consider the cultural attitudes and realities in the workplace. The book of Proverbs 3:5-6 tells us to lean not to our own understanding but to acknowledge your heavenly father, and your path shall be directed. This workshop provides insight, discussion, and tips that will allow you to influence others through your faith effectively. Be the L.I.G.H.T.

Delivery format: This interactive workshop allows a comfortable but intentional atmosphere to share experiences and participate in discussion of effective ways to succeed as campus leaders. The presenter encourages feedback through direct guestions/demonstrations throughout. Presentation Resources: PowerPoint

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Know what's right for your workplace
- Understand the impact of Spiritual influence
- · Be bold in your walk, but Keep it Simple!

Michael A. Cadore Sr., Ed.D.

- President, Magnus Solutions, Inc. "Not just good ideas, but Magnus Solutions"
- Three decades of experience in higher education. law enforcement, leadership, mentorship, civic and community engagement
- Learn more at www.magnussi.com
- magnussolutionsinc@gmail.com



Vicky Goodin. Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government. Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at dot.cards/drvickyg
- thestrengthsdoc@hotmail.com

In WICHITA HALL ROOM 103

Andrew Ortiz. J.D., M.P.A.

- President & CEO, Ortiz Leadership Systems
- Former student body president at Arizona State University, one of the nation's largest campuses
- Nationally renowned speaker and trainer on leadership. personal development and organizational effectiveness
- Recognized for his leadership and public service by presidents, governors, Congress, and even foreign royalty
- · andrewortiz@ortizleadership.com

In SABINE HALL ROOM 117

In WICHITA HALL ROOM 115

Exhibitor

Step Up **Young Adult Programs**

• 510 South Hewitt Street #111. Los Angeles, CA 90013

• Phone: 817-301-9580

• Email: hailey@suwn.org • Web: www.suwn.org



W.H. Oxendine. Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief. Student Leader magazine
- Author, So You Want to Be President... How to Get Elected on Your Campus
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com

In SABINE HALL ROOM 118

Thank you to Dallas College Richland **Campus for hosting this conference!**





IMPROVE YOUR STUDENT GOVERNMENT

Saturday, November 4, 2023

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental

SABINE HALL ROOM 118

9:00 a.m. to 9:20 a.m. — Welcome

- Michael A. Cadore Sr., Ed.D., Emcee
- Tony Ramirez, SGA President, Dallas College Richland **SABINE HALL ROOM 118**

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

- A. 13 Steps to a Super Student Government Butch Oxendine SABINE HALL ROOM 118
- B. Who Cares? Transforming Apathy into Action Andrew Ortiz, J.D., M.P.A. **SABINE HALL ROOM 117**
- C. Who Said There's No "I" in Team? Vicky Goodin, Ed.D. WICHITA HALL ROOM 103
- D. FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge Encourage) — Michael A. Cadore Sr., Ed.D. **WICHITA HALL ROOM 115**

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

E. The 25 Worst Mistakes Your Student Government Can Make - Butch Oxendine

SABINE HALL ROOM 118

- F. We're in this Together: Representing All Students on Your Campus Andrew Ortiz, J.D., M.P.A. SABINE HALL ROOM 117
- **G.** Do the Right Thing: Ethics and Your SGA Vicky Goodin, Ed.D. **WICHITA HALL ROOM 103**
- H. Student Government is a Bunch of C.R.A.P. (Communication Respect-Attitude-Professionalism) — Michael A. Cadore Sr., Ed.D. **WICHITA HALL ROOM 115**

12:00 p.m. to 12:45 p.m. — Lunch

SABINE HALL ROOM 118

12:45 p.m. to 1:00 p.m. — ASGA Halftime **SABINE HALL ROOM 118**



1:00 p.m. to 2:00 p.m. — Training Block 3

- I. How to Make Students Care About Your SG: Create "Signature **Programs**" — Butch Oxendine **SABINE HALL ROOM 118**
- J. Creating Student Government Advocacy that Effects Change - Andrew Ortiz, J.D., M.P.A. **SABINE HALL ROOM 117**
- K. Mission SGA! Vicky Goodin, Ed.D. **WICHITA HALL ROOM 103**
- L. NEW WORKSHOP From SGA to Elected Official: The BluePrint #Serve Michael A. Cadore Sr., Ed.D. **WICHITA HALL ROOM 115**

2:00 p.m. to 2:15 p.m. — Networking Break

2:15 p.m. to 3:15 p.m. — Roundtables

- 1. Senators. Representatives, Judicial Branch, & Committee Members - SABINE HALL ROOM 118
- 2. Presidents & Vice Presidents SABINE HALL ROOM 117
- 3. Secretaries & Treasurers WICHITA HALL ROOM 103
- 4. Advisors WICHITA HALL ROOM 115

3:15 p.m. to 3:30 p.m. — Networking Break

3:30 p.m. to 4:30 p.m. — Training Block 4

- M. What Can Your Student Government Really Accomplish? Choose Realistic Goals - Butch Oxendine **SABINE HALL ROOM 118**
- N. Stoke the Fire: Seven Ways to Maximize Your Leadership Potential Andrew Ortiz, J.D., M.P.A. **SABINE HALL ROOM 117**
- **0.** FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG — Vicky Goodin, Ed.D. **WICHITA HALL ROOM 103**
- P. NEW WORKSHOP Going Public With Your Faith! Be the L.I.G.H.T. - Michael A. Cadore Sr., Ed.D. **WICHITA HALL ROOM 115**

4:30 p.m. to 4:35 p.m. — Break

4:35 p.m. to 5:00 p.m.— Wrap-Up & Raffle

- Michael A. Cadore Sr., Ed.D., Emcee
- Ultimate Connectors Raffle (return your evaluation form to enter)
- A Challenge to Your Student Government Butch Oxendine **SABINE HALL ROOM 118**

For a limited time: **Download workshop handouts for this** conference at http://bit.ly/30mCNaG



WORKSHOP **DESCRIPTIONS**



(9:30 a.m. to 10:45 a.m. — ROOM 118)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years. **Delivery Format:** It is presented in a lecture format. The presenter encourages feedback. Presentation Resources: The session utilizes presentation software, and printed handouts. Level of Interactivity (from 1 to 5, five being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- . Know what to do first to improve
- Understand your SG's current strengths and weaknesses



Who Cares? Transforming Apathy Into Action

(9:30 a.m. to 10:45 a.m. — ROOM 117)

It is a primary goal of most effective student governments to effectively mobilize their student body to participate actively in events, elections, projects, and to truly care about their school. This workshop is designed to provide ideas for putting the "pathos" (or feeling) back into your student body by giving them tangible reasons to care.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout. **Presentation Resources:** The session utilizes visual display media as well as printed handouts. Level of Interactivity (from 1 to 5, five being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Discuss the reasons why students often don't care about student government
- Share some tangible ideas for mobilizing and engaging the student body on your campus
- Learn how to create a culture of participation within your SGA



Who Said There's No "I" In Team?

(9:30 a.m. to 10:45 a.m. — ROOM 103)

Confronting members on issues, behaviors, and other performance related matters, can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation followup. Participants will be provided with a sample conflict styles inventory, facilitator's guide and tips on bringing the session back to your campus.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building. Presentation Resources: The session utilizes visual display media (i.e. Microsoft Power-Point, video), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Provide a basic self-reflective understanding of their triggers for conflicts and
- Content knowledge of techniques to engage in confrontations
- Recognize when it is necessary for officer or advisor intervention



FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-**Knowledge-Encourage**)

(9:30 a.m. to 10:45 a.m. — ROOM 115)

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

Understand the importance of mentoring and mentorship

The 25 Worst Mistakes Your Student Government Can Make (11:00 a.m. to 12:00 p.m. — ROOM 118)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points. Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive); 4

Learning Outcomes. After attending this session, participants should be able to:

• Understand the importance of learning from the mistakes of others

Brainstorm your own list of mistakes to avoid at your institution

We're in this Together: Representing All Students on Your Campus

(11:00 a.m. to 12:00 p.m. — ROOM 117)

How can your student government provide the "big tent" that all campus entities feel comfortable and proud to become affiliated with? As with most successful businesses, it's mostly about building relationships. In this workshop you will learn new ways to interface with your campus clubs and organizations and how to make student government a center of action and diversity. There are a great deal of talented, interesting and promising leaders and organizations on your campus. However, as with any other treasures, you need to be continuously out seeking them, and mining for new sources. Andy Ortiz will provide you the tools for this effort. **Delivery Format:** It is presented in a lecture format. The presenter encourages feedback. Presentation Resources: The session utilizes visual display media as well as printed handouts. Level of Interactivity (from 1 to 5, five being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Develop a strong understanding of the diverse constituencies on your campus
- Learn from best practices on how to approach and engage various interest groups/stakeholders
- Learn how to develop strong and trusting relationships with other key individuals/groups that will enhance the relevancy of your SGA

Session G Do the Right Thing: Ethics and Your SGA

(11:00 a.m. to 12:00 p.m. — ROOM 103)

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building

Presentation Resources: The session utilizes visual display media (i.e. Microsoft Power-Point), as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

- Learning Outcomes. After attending this session, participants should be able to:
- · Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA



Session H Student Government is a Bunch of C.R.A.P. (Communication-Respect-Attitude-Professionalism)

(11:00 a.m. to 12:00 p.m. — ROOM 115)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures. **Delivery format:** This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct guestions/demonstrations throughout. Presentation Resources: PowerPoint

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government
- Learn six principles to success steps as a student and/or student government official



How to Make Students Care About Your SG: Create "Signature Programs'

(1:00 p.m. to 2:00 p.m. — ROOM 118)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points. **Presentation Resources:** The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4 Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session J

Creating Student Government Advocacy that Effects Change (1:00 p.m. to 2:00 p.m. — ROOM 117)

In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback. Presentation Resources: The session utilizes visual display media as well as printed handouts. Level of Interactivity (from 1 to 5, five being very interactive): 3

- Learning Outcomes. After attending this session, participants should be able to: • Learn new techniques on how to effectively development your student government's
- Develop new ideas on how to craft your advocacy messaging
- Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals



(1:00 p.m. to 2:00 p.m. — ROOM 103)

Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change

agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective,

thought-provoking and oriented toward skill-building.

Presentation Resources: This session utilizes PowerPoint/Keynote, as well as printed handouts. Level of Interactivity (from 1 to 5 being very interactive): 3.5

Learning Outcomes. After attending this session participants should be able to:

- Learn the difference between a mission statement and a vision statement
- Practice developing a mission statement
- Practice setting goals and making an action plan that will work



Session L NEW WORKSHOP From SGA to Elected Official: The **BluePrint #Serve**

(1:00 p.m. to 2:00 p.m. — ROOM 115)

In sharing my journey, I will provide insight and encourage discussion and direction in going from student government to an elected official in your community. A position in the student government allows you to gain skills and knowledge that can benefit future careers. There is a blueprint to this transition; continue to serve with dignity, honor and respect. **Delivery format:** This interactive workshop shares experiences and encourages others to participate through discussion in effective ways of being a campus leader to becoming an

elected official in your community Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Have a better understanding of government and what is needed.
- Expectations of your role
- Practical ways of serving your community



Session M What Can Your Student Government Really Accomplish? **Choose Realistic Goals**

(3:30 p.m. to 4:30 p.m. — ROOM 118)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence, Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail. **Delivery Format:** It is presented in a lecture format, and an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback. Presentation Resources: The session utilizes presentation software, and printed handouts. Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying



Stoke the Fire: Seven Ways To Maximize Your **Leadership Potential**

(3:30 p.m. to 4:30 p.m. — ROOM 117)

Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout. Presentation Resources: The session utilizes visual display media as well as printed handouts. Level of Interactivity (from 1 to 5, five being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- · Learn some effective traits of successful leaders
- Learn ways to positively impact your influence on others
- Understand the breadth and scope of effective leadership and how you can become an even more effective leader

For a limited time: Download workshop handouts for this conference at http://bit.ly/3QmCNaG