

VIRTUAL DALLAS CONFERENCE

DALLAS

Saturday, November 7, 2020

All times in Eastern Standard Time (EST)

10:30 a.m. to 11:00 a.m. — Welcome

- Butch Oxendine, Emcee

11:00 a.m. to 12:00 p.m. — Training Block I

- A. 13 Steps to a Super Student Government**
— Butch Oxendine
- B. Inclusive SG Leadership: Tackling the Difficult Conversations** — Suzette Walden Cole, Ph.D.
- C. NEW WORKSHOP Student Leadership In The Virtual Age +** — Christopher “Coach” Browne

12:00 p.m. to 12:30 p.m. — Lunch Break

12:30 p.m. to 1:30 p.m. — Training Block II

- D. A Seat at the Table** — Dessie Hall
- E. FOR ADVISORS All Great Advisors Need H.E.L.P. (Honesty, Empathy, Loyalty, Professionalism)**
— Michael A. Cadore, Sr., M.A.
- F. Are You the Racehorse Or the Owl? A Conversation Around Perspective Leadership** — Shawn M. Livingston, M.P.A.

1:30 p.m. to 1:45 p.m. — Networking Break

1:45 p.m. to 2:45 p.m. — Roundtables

- Presidents & Vice Presidents • Advisors • Secretaries and Treasurers • Senators, Representatives, Judicial Branch, and Committee Members
— Butch Oxendine

2:45 p.m. to 3:00 p.m. — Networking Break

3:00 p.m. to 4:00 p.m. — Training Block III

- G. What Can Your Student Government Really Accomplish? Choose Realistic Goals**
— Butch Oxendine
- H. NEW WORKSHOP Building a Puzzle With Your SGA Members** — Kimberly Jones, M.Ed.
- I. NEW WORKSHOP Playing Well With Others: Conflict Resolution, Motivation, and Delegation** — Dave Kelly

4:00 p.m. to 4:15 p.m. — Networking Break

4:15 p.m. to 4:30 p.m. — Wrap-Up & Raffle

- “The Importance of Your Student Government”
— Butch Oxendine, Emcee
- **Ultimate Connectors Raffle** (return your evaluation form to enter)



Download all available workshop handouts prior to the conference!
<http://bit.ly/1t8BptA>

WORKSHOP DESCRIPTIONS



Session A 11:00 a.m. to 12:00 p.m. **13 Steps to a Super Student Government**

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses



Session B 11:00 a.m. to 12:00 p.m. **Inclusive SG Leadership: Tackling the Difficult Conversations**

Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, PollEverywhere, video) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the complexities of unconscious bias.
- Identify issues of institutionalized and systemic -isms on campus.



Session C 11:00 a.m. to 12:00 p.m. **NEW WORKSHOP Student Leadership In the Virtual Age +**

We are in a new age of student governance –the Virtual Age, and the challenges are tougher than ever. Are you experiencing decreased funding? Less-in person team interactions? Elevated uncertainty? Well, this workshop is for you! Learn how to build, inspire and get things done with your team during these challenging times with "Coach's" unique, highly-engaging and transformative session.

Delivery Format: The workshop is presented in an engaging lecture format. However, the session uses scenario-based interactions to unpack experiences with other participants.

Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Learn how to build a team,
- Inspire and,
- Get things done during these unprecedented times.



Session D 12:30 p.m. to 1:30 p.m. **A Seat at the Table**

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

Download all available workshop handouts prior to the conference!
<http://bit.ly/1t8BptA>

WORKSHOP DESCRIPTIONS (continued)



Session E 12:30 p.m. to 1:30 p.m. **FOR ADVISORS All Great Advisors Need H.E.L.P. (Honesty, Empathy, Loyalty, Professionalism)**

This 30 to 60-minute workshop provides insight and discussion regarding effective leadership.

Delivery format: Allows attendees to participate in scenario-based exercises, share experiences, and discuss proactive ways to succeed and lead through crucial conversations regarding:

- Honesty – The single most important leadership value. Honesty is a leader's most valuable and most valued leadership quality; it serves as the gateway for trust and inspiration. Honoring others and thyself regardless of race, ethnicity and/or background.
- Empowering through a high-level Emotional Intelligence .
- Loyalty – Respect and Relationships.
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: The session utilizes PowerPoint, handouts, and music.

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of effective leadership



Session F 12:30 p.m. to 1:30 p.m. **Are You the Racehorse Or the Owl? A Conversation Around Perspective Leadership**

What makes good teams most effective? Have you ever thought about your own leadership style and how it impacts and evolves others around you? This is a great session where self-reflection, discussion and a conversation surrounding servant, principle based leadership can help to transform you and your organization/team!

Learning Outcomes. After attending this session, participants should be able to:

- Articulate key differences between servant and selfish leadership styles
- Facilitate dialogue amongst participants to learn from one another
- Discuss the principles of effective leaders, role models and teams



Session G 3:00 p.m. to 4:00 p.m. **What Can Your Student Government Really Accomplish? Choose Realistic Goals**

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying



Session H 3:00 p.m. to 4:00 p.m. **NEW WORKSHOP Building a Puzzle With Your SGA Members**

Every year SGA begins the year with different puzzle pieces that SGA members have to figure out how to piece together. Cultivating your next generation of SGA members is crucial to forging long-term success. Join this workshop to unlock some strategies on how to create a more cohesive team. Outside of the projects and events that you all are coordinating how do you work together? This workshop will provide you with the tools and techniques to become a more vibrant community of change agents that can transform your institution and the experiences of the students you represent.

Delivery format: This workshop utilizes a balance of interactive activities and lecture format that will have you engaged in discussion.

Presentation resources: The session utilizes visual display media (i.e. Microsoft Power Point)

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

Learning Outcomes: After attending this session, participants should be able to:

- Understand the importance of creating opportunities to build your team from the start.
- Gain techniques and skills that can improve teambuilding
- Understands ways to become a more effective team player



Session I 3:00 p.m. to 4:00 p.m. **NEW WORKSHOP Playing Well With Others: Conflict Resolution, Motivation, and Delegation**

OUCH! Yeah, conflict hurts, doesn't it? When conflict and drama arise in our student government it can get in the way of our responsibility to be the voice of the students and to get things done for our campus. Many times this comes from a lack of motivation by our members and/or the leaders inability to delegate effectively. You don't need to feel lost when dealing with the haters, agitators, and friction creators. This interactive session will give you ways to deal with conflict, work through issues, get your student government members motivated and engaged, and create win-win scenarios. You will find that you can get to common ground even in uncommon times!

Delivery Format: This program is delivered virtually using tools to enhance learning and interaction. Participants will get to connect one-on-one with each other and also interact in small groups using breakout rooms. The presenter will facilitate discussion by using a survey, chat, and presenting scenarios from which conflict and drama could arise, along with myths that keep leaders from delegating effectively.

Presentation Resources: A combination of multimedia presentations, handouts, and group breakouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

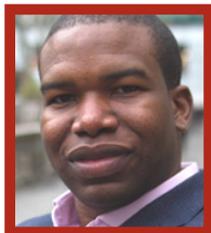
Learning Outcomes. After attending this session participants should be able to:

- Restate 5 modes of managing conflict in relationships and group settings
- Know 4 keys to motivating members to take on responsibilities and engage with the activities, projects, and goals of their student government association
- Understand myths to delegating authority that get in the way of accomplishing objectives

WORKSHOP PRESENTERS

Christopher “Coach” Browne

- Co-Founder and CEO of The Buckler Group, Inc. (www.TheBucklerGroup.com)
- Strategic Coach in areas of performance maximization and leadership development (www.WorldWideConsulting.net)
- Former Executive Treasurer & held north of 23 executive student leadership roles at CUNY - Brooklyn College (www.ChristopherABrowne.com)
- Known as One of America’s Top Student Leaders
- cbrowne@thebucklergroup.com



Session C

Michael A. Cadore, Sr., M.A.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus* Solutions”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- magnussolutionsinc@gmail.com



Session E

Dessie Hall

- Higher education professional, event planner, mentor, advisor, speaker, and entrepreneur
- Director of Student Activities at Atlanta Technical College
- Bachelor of Science degree in Communications with a minor in Social Media from Walden University
- Founder and director of Inspire Girls USA
- Executive director for Dessie Hall Consulting, LLC
- dessiehallspeaks@gmail.com



Session D

Kimberly Jones, M.Ed.

- Director of Student Life at Montgomery College – TP/SS Campus
- Trainer in the areas of student leadership development
- Coordinator of the TP/SS MC LEADS program
- Student Senate advisor
- kimberlyjones@montgomerycollege.edu



Session H

Dave Kelly

- Known as America’s Student Leadership Trainersm (www.davegonzokelly.com)
- Former Legislative Affairs Director for United Council of University of Wisconsin Students
- Vice-President Pro-Tempore, 3-term Senator, Multiple Committee Chair for University of Wisconsin-Oshkosh Student Government
- Expert on issues for Registered Student Organizations and servant leadership for students
- DaveKelly@GonzoSpeaks.com



Session I

Shawn M. Livingston, M.P.A.

- Current SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Strengths Quest and Project Management
- Accomplished presenter and trainer in student leadership, coaching and mentoring, and identifying strategic, efficient teams
- shawnmlivingston@gmail.com



Session F

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



Session A
Session G

Suzette Walden Cole, Ph.D.

- Professional speaker, trainer and consultant with SWC Speaks
- Former SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
- swcspeaks@gmail.com



Session B

GUIDE TO ASGA WORKSHOPS

DALLAS

2020 VIRTUAL DALLAS SG TRAINING CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

G *What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine*



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

A *13 Steps to a Super Student Government – Butch Oxendine*

C **NEW WORKSHOP** *Student Leadership In the Virtual Age + – Christopher “Coach” Browne*



Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the “feel” of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

H **NEW WORKSHOP** *Building a Puzzle With Your SGA Members – Kimberly Jones, M.Ed.*



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG’s approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

D *A Seat at the Table – Dessie Hall*

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

B *Inclusive SG Leadership: Tackling the Difficult Conversations* – Suzette Walden Cole, Ph.D.

F *Are You the Racehorse Or the Owl? A Conversation Around Perspective Leadership*
– Shawn M. Livingston, M.P.A.



Conflict Resolution

Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.

I **NEW WORKSHOP** *Playing Well With Others: Conflict Resolution, Motivation, and Delegation*
– Dave Kelly



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you're new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

E **FOR ADVISORS** *All Great Advisors Need H.E.L.P. (Honesty, Empathy, Loyalty, Professionalism)*
– Michael A. Cadore, Sr., M.A.