

GUIDE TO ASGA WORKSHOPS

DALLAS

2018 DALLAS SG TRAINING CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

M *What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine*



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

A *13 Steps to a Super Student Government – Butch Oxendine*

C *From Vision to Reality: How to Achieve Your SG Goals – Suzette Walden Cole, M.Ed.*

E *The 25 Worst Mistakes Your Student Government Can Make – Butch Oxendine*

I *How to Make Students Care About Your SG: Create "Signature Programs" – Butch Oxendine*



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

F *Change Agents: Diversity Training for SG Leaders – Christopher Irving, Ed.D.*

K *Cultural Competency & SG Leadership: Ensuring Everyone's Asked to Dance – Suzette Walden Cole, M.Ed.*

O *New Leaders of Tomorrow: Moving Apathy to Activism through C.A.R.E. – Suzette Walden Cole, M.Ed.*



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

L *How to Market Yourself as an Effective President, Vice President, or E-Board Member – Sam Gordon*

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com, or see an ASGA representative at the registration desk.



Conflict Resolution

Conflict is an inevitable part of any effective SG. If you don't have it, then something is probably "off" within your organization. It's not a question of if you will experience it, rather it's how you will deal with it that's important. If your SG gets bogged down by the drama, or you feel you can improve in this area, attend any of the sessions with this icon.

G *Knowing When and How to Call Someone Out: Confronting Members within the SG*
– Suzette Walden Cole, M.Ed.

N *No More Drama: Conflict Resolution the "Right Way"* – Christopher Irving, Ed.D.



Training & Development

New leaders cycle into SG every year, and in some instances, multiple times a year, so quality training and development of your SG officers and legislators is essential. If not everyone is on the same page, or functioning with the same information, it will drastically impact your operations. If your SG struggles in this area, be sure that someone from your delegation attends any of the sessions with this icon.

B *SGA Training With an "Attitude"* – Christopher Irving, Ed.D.

J *Leadership Reloaded: Skills For Effective SG Members* – Christopher Irving, Ed.D.



Elections & Voting

The average voter turnout for most campuses is less than desirable. These sessions are designed to aid your student government in generating a "buzz" around election time to engage the student body in the elections process. If your SG struggles in this area, be sure that someone from your delegation attends any of the sessions with this icon.

H *Campus Elections: How to Increase Voter Turnout, Decrease Negative Publicity and Avoid Scandals*
– Sam Gordon



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

D *PRoactively Marketing Your Student Government: 12 Tools to Give Your SG a Positive Image*
– Sam Gordon

P *Public Relations Crisis Management: What to Do When (and Before) the Worst Case Scenario Happens* – Sam Gordon